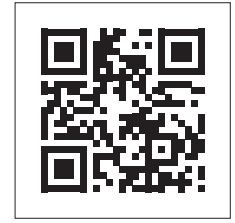


SNAPSHOT OF QATAR'S MOST HAPPENING SECTOR



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CONSTRUCTION TODAY

CONSTRUCTION TODAY IS A MAGAZINE THAT WILL TALK ABOUT THE SECTOR AND THE MANY PROJECTS THAT WILL SOON PART OF ITS DELIVERABLES IN THE COMING YEAR. IT WILL FOLLOW AND RECORD BEST PRACTICES FROM THESE PROJECTS AND ALSO BRING TO LIGHT NEW TECHNOLOGIES BEING FOLLOWED AROUND THE WORLD.

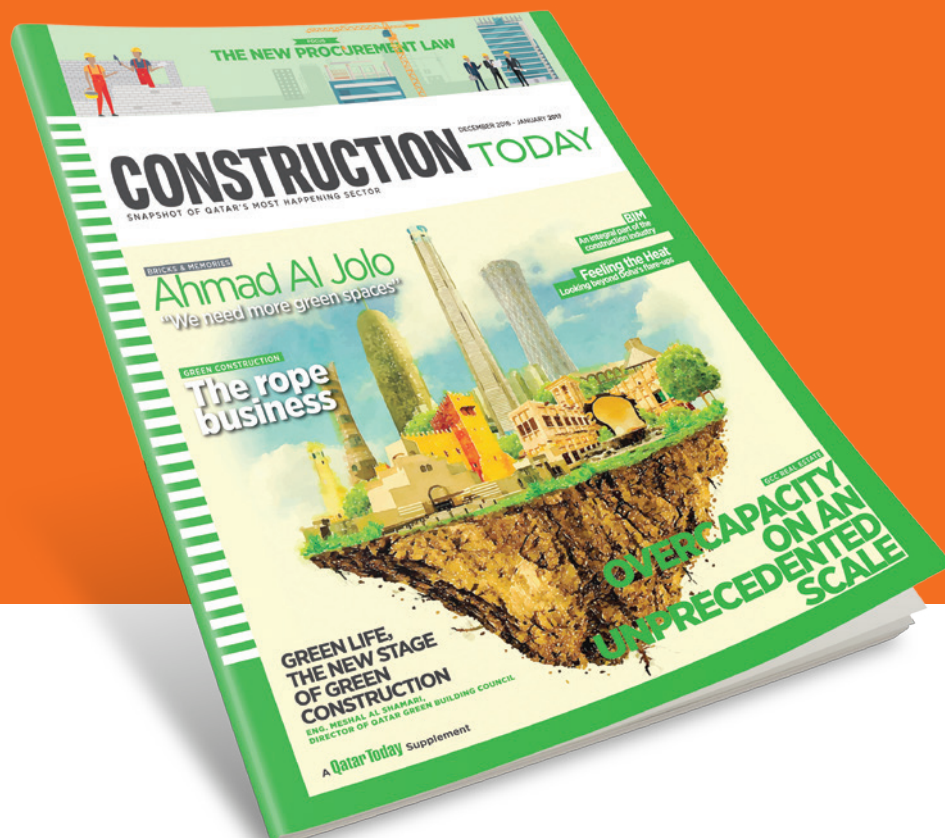
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PERIODICITY
QUARTERLY

FORMAT
MAGAZINE

TRIM SIZE
205X270MM

READERSHIP
45,000



THE READER

WHO: The Construction Today is a B2B magazine for the construction and real estate sector and will talk to contractors, builders and architects on the best practices around the world with a focus on Doha.

WHY: There will be no other medium like Construction Today, to know more about the industry and Construction Today will focus on small companies and bigger brands who have been building the country from behind the cranes.

Qatar has already awarded \$22 billion in 2016 against a full year target of \$29 billion.

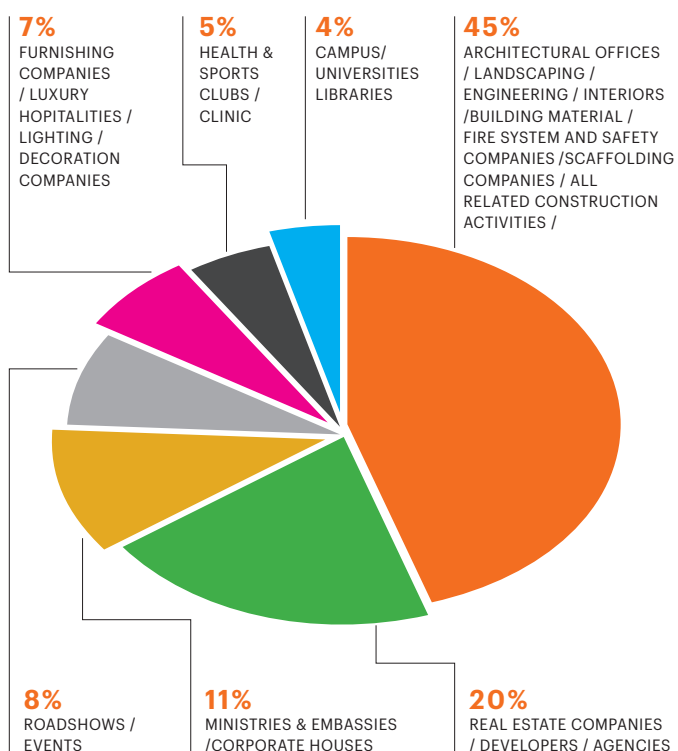
Low oil prices create a downside risk to the forecast, given the impact this is having on investment plans. However, in the next five years the industry's output value is expected to register a CAGR of 9.7%, to value \$59 billion in 2020. The hosting of the 2022 FIFA World Cup will be one of the major drivers of this growth as the government is planning to boost spending on infrastructure, stadia and commercial buildings to support the event.

In Qatar, the two largest projects in pre-execution phase and expected to be awarded in 2015 are from QRail, namely the QIRP: Passenger & Freight Rail, budgeted at \$15 billion, and from QIRP, whose Passenger & Freight Rail: Phase 2 is budgeted at \$3 billion. A total of 400km of mainline rail connecting Qatar to neighboring countries and 260 km of metro and light rail are planned; most of this is to be completed before the World Cup begins. This is followed by two projects, one for the new Qatar Economic Zone budgeted at \$3 billion, which is one of the three new planned economic zones mainly focusing on logistics and air freight companies (expected to be the biggest of the three), and Occidental Petroleum Corporation (Oxy) - Idd e Shargi North Dome Expansion Phase 5, again budgeted for \$3 billion. So in Qatar a clear focus on infrastructure continues as expected.

Building on this, we want to focus on the most happening sector and throw light on the industry best practices.



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