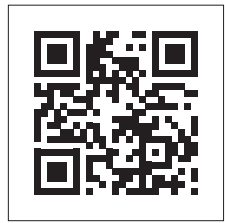


WHERE STYLE LIVES



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T: THE NEW YORK TIMES STYLE MAGAZINE HAS BEEN AT THE FOREFRONT OF GLOBAL CULTURE, EXPLORING THE WORLDS OF FASHION, BEAUTY, DESIGN, LIVING AND TRAVEL WITH IMAGINATION, INTELLIGENCE AND ORIGINALITY. OUR AUDIENCE IS TREATED TO THE ULTIMATE IN VISUAL ARTISTRY COMBINED WITH A RIGOROUS AESTHETIC CURIOSITY. WITH AN EXPANSIVE VIEWPOINT ON FASHION, BEAUTY, DESIGN, TRAVEL AND THE GOOD LIFE, T IS AS GIFTED AS THE ICONS AND INNOVATORS IT COVERS, AND THE SOPHISTICATES WHO FOLLOW T'S EVERY MOVE.

LANGUAGE
ENGLISH

PERIODICITY
BI-MONTHLY

FORMAT
MAGAZINE

TRIM SIZE
241X292MM

READERSHIP
20,350



T Qatar launched in 2009, showcasing and expanding T's award-winning mix of entertainment and enlightenment. Setting new standards, T Qatar runs the best of local, regional and international stories with a distinct style and presents select articles in a bi-lingual format (Arabic and English). It is now Qatar's largest circulated and most widely read luxury, lifestyle magazine.

QUALITY

Focuses on Qatar's dynamic ambiance, people, places and experiences which are unique and elusive. The pieces will combine the rich culture and tradition of Qatar with its modern outlook.

LOOKOUT

A series of short, fun and lively articles that capture the thinking behind the fashion choices we make in our daily lives.

ARENA

Celebrated journalists ignite each issue with their unique perspectives. Among them are world-renowned fashion editor Suzy Menkes, "Obsessions" columnist, and style guru, Alex Kuczynski, and former London Design Museum Director, Alice Rawsthorn, who hones her eye for design in "Object Lesson."

DESIGN & LIVING

This mini-magalog focuses on a specific product category from both ends of the price spectrum. From bathroom fixtures to sofas, dining tables to chaise lounges and everything in between.

TRAVEL

Discover a buzz-worthy destination and the newest and hottest shops, galleries, restaurants, bars, hotels, emerging neighbourhoods and more. Packaged in an inventive and easy-to-use format, The Place is a one-stop resource that enables travellers to simply book and go.



DISTRIBUTION BREAKUP (20,350 READERSHIP)



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